

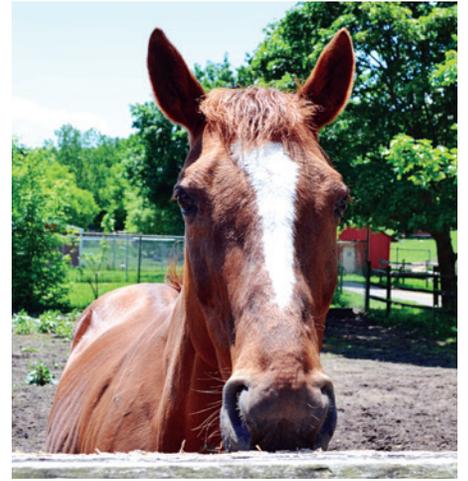


Lollypop Farm

**YOU GIVE HOPE  
TO PETS IN NEED**

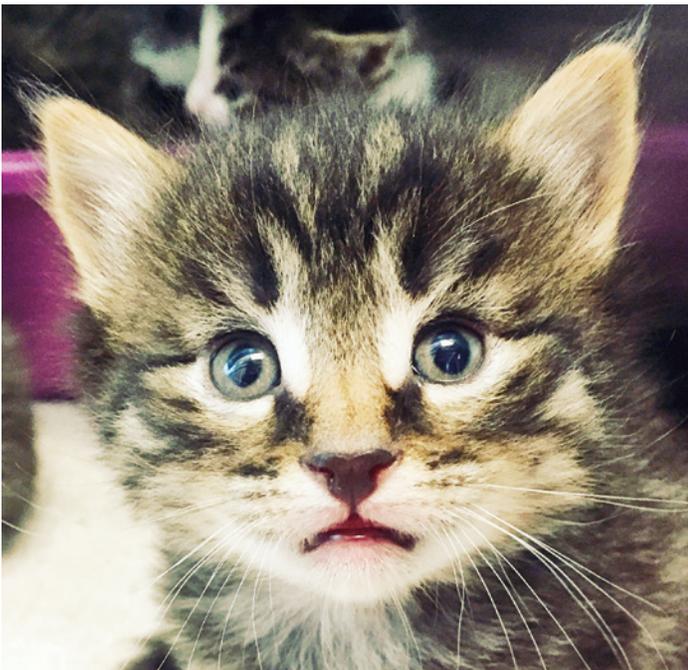


**2017 ANNUAL REPORT**



## MISSION

Lollypop Farm, the Humane Society of Greater Rochester, is committed to building lifelong bonds between people and animals through education, community outreach programs, and the prevention of cruelty.



## VISION

We envision a time when our community celebrates the human-animal bond; embraces the mutual benefits therein; and treats all fellow beings with care, compassion, and respect.

For thousands of pets every year, Lollypop Farm is a place of second chances. Whether they are surrendered because their owner can no longer care for them or seized by our Humane Law Enforcement officers, every pet who arrives at Lollypop Farm receives the compassionate care they need for a second chance.

That second chance is made possible by you. Pets, abandoned and abused, receive the veterinary care they need and the love they deserve, because of your generous support. Every donation Lollypop Farm receives is focused on providing the best care for pets in need, and every year Lollypop Farm brings us closer to a community where all fellow beings are treated with care, compassion, and respect.

You are critical to making this vision a reality. Your support provides superior care for animals in need and helps save more pets every year.

Most importantly, you provide hope for pets in need, now and into the future.



A handwritten signature in black ink, appearing to read 'Alice Calabrese'.

Alice Calabrese, CAVA  
*Certified Animal Welfare Administrator*  
President and CEO  
Lollypop Farm,  
Humane Society of Greater Rochester



When Ani was brought to Lollypop Farm, she was just months old. Found in a dumpster, the little kitten was covered in mats and in need of immediate veterinary care.



Because of animal lovers like you, her story didn't end there. She received lifesaving veterinary care and the chance to recuperate with a foster family. Thanks to you, Ani received a fresh start with a family of her very own.



Because of you

**6,059**  
**PETS**

received a second chance.



It was April 13th, 2017, when Lollypop Farm's Humane Law Enforcement officers received the call regarding an abandoned dog. The little puppy named Toby was starving and missing most of his fur. As animal lovers, we know it can be hard to imagine this happening in our own back yard, but it's a battle you help us fight in our community every day.

Poor Toby was starving and covered in mites. At Lollypop Farm, Toby received veterinary care and nutritious food—for maybe the first time. Once we knew he was out of the woods, Toby went to stay with a foster family. Every day he improved, and on July 19th Toby was adopted!





**WITHOUT ANIMAL LOVERS LIKE YOU,  
TOBY WOULD NEVER HAVE KNOWN WHAT  
IT WAS LIKE TO HAVE A LOVING HOME.**

**In 2017,**

**7,888**

**homeless pets  
were brought to  
Lollypop Farm.**



The cost of care for pets brought to Lollypop Farm can range from hundreds to thousands of dollars. Your support ensures these deserving animals get the care they need for a chance at a happy, healthy life.

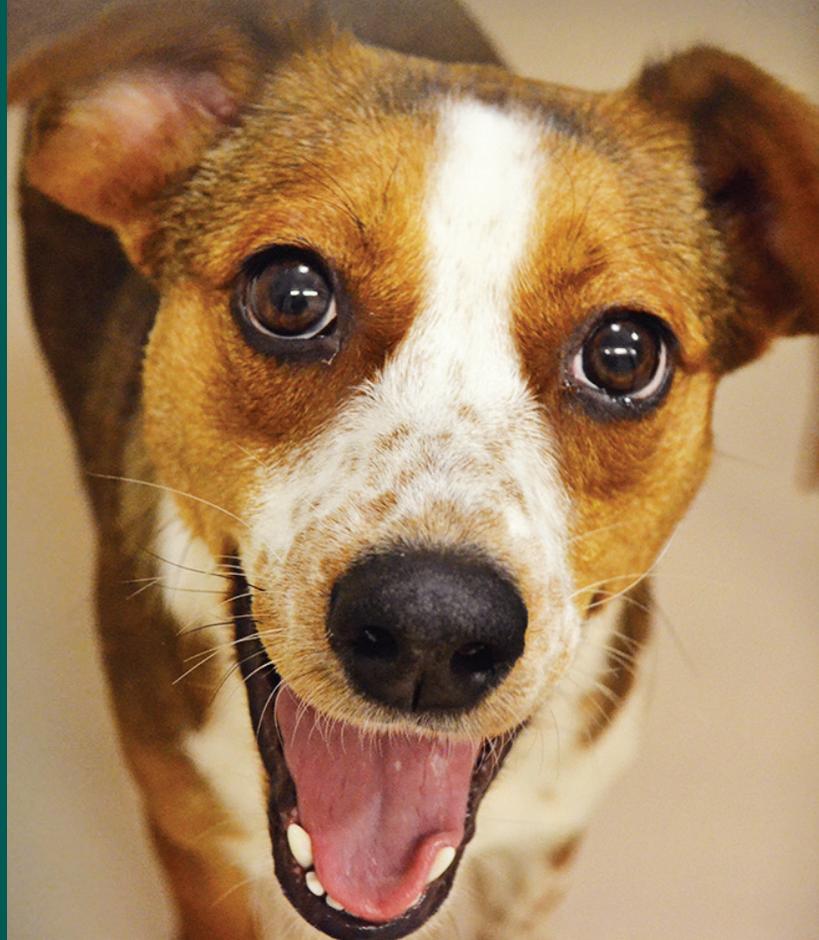
# 1,697 PETS

received individual support through the foster care program.



# 173 DOGS AND CATS

benefited from behavior  
modification and training  
prior to adoption.



The Lollypop Farm  
veterinary team performed

**17,585**  
**EXAMINATIONS AND**  
**7,740**  
**SURGERIES.**



**759 VOLUNTEERS**  
contributed over  
**41,521 HOURS**  
of service to help Rochester's  
homeless and abused pets.

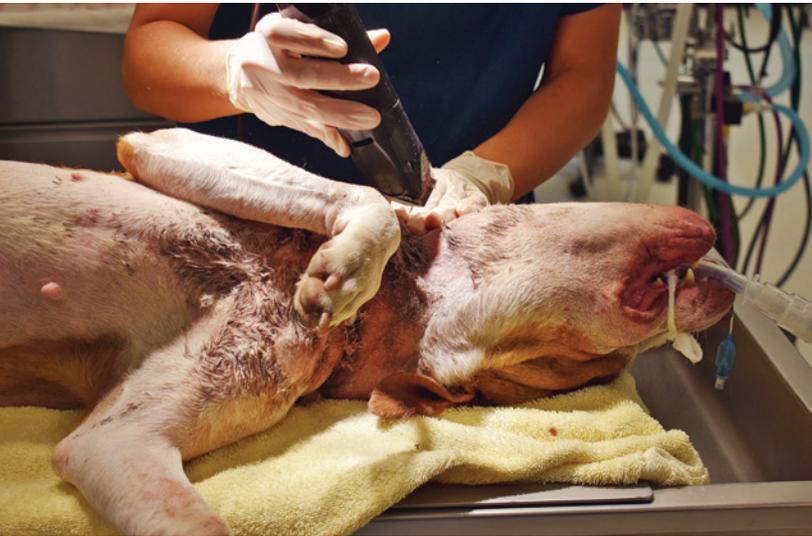
**“YOU CAN TELL THAT THE ANIMALS  
ARE SO GRATEFUL TO BE AT A PLACE  
WHERE THEY ARE SAFE AND LOVED.”**



If you have visited Lollypop Farm on a Sunday morning, you may have seen Jillian and Brian Dunbar hard at work volunteering on the farm, making some of their favorite memories together. “You can tell that the animals are so grateful to be at a place where they are safe and loved,” says Jillian. As lifelong animal lovers, the couple asked for gifts to Lollypop Farm when they were married this past fall to support the pets so close to their hearts. Jillian and Brian continue their generosity, not only giving their time, but as members of the Fur-Ever Yours monthly giving program.

Jillian and Brian are incredible examples of the compassion our community demonstrates for pets in need every day.

When Rochester Police Department officers found a dog abandoned and bleeding in an alley they reached out to Lollypop Farm's Humane Law Enforcement Department for assistance.



Lollypop Farm Investigator Laura Thompson responded to the scene and what she found was truly terrible. The dog was attached to a cable, dragging a folding chair behind her.

Investigator Thompson worked with the officers on the scene to gently cut the cable attached to the dog's neck, and immediately transported the terrified dog, now named Limerick, to Lollypop Farm for emergency veterinary care. A chain collar, too small for her size, was embedded in her neck and had to be surgically removed.

Thanks to you, Limerick was adopted and is now living a happy life with a family who loves her.





In 2017,  
**946**  
**CASES**  
of suspected animal  
cruelty were investigated.

**14**  
**ARRESTS**  
holding abusers accountable  
for their crime.

Lollypop Farm maintains an SPCA designation and is charged with investigating and enforcing the animal cruelty laws of New York State. Without government or agency funding, our Humane Law Enforcement Department protects the pets of Monroe, Orleans, Genesee, and Livingston counties.

They ensure a safer community for Rochester's pets in need.



Nearly 100 people attended the Lollypop Farm Animal Crimes Conference in October 2017 to learn more about how animal crimes are investigated to ensure a safer community.



# 50 FAMILIES

in crisis were helped through the emergency pet food program.

## A crisis can happen to anyone.

Like when the outreach team received a call from a local pet owner who was in between jobs.

She needed help providing dog food for her furry family members until her first paycheck. Everyone needs help at some point, and thanks to you this Rochester neighbor didn't have to surrender her pets during this already difficult time.



# 3,453

## POUNDS OF FOOD

were delivered to local food banks to help families provide for their pets.



## **1,452 CATS & DOGS**

received spay/neuter surgery through SNIP (spay/neuter incentive program) at lower costs to help qualifying families, veterans, and college students provide for their pets.



## **503 FERAL CATS**

received spay/neuter surgeries, rabies and distemper vaccinations, and ear tipping to ensure the health of Rochester's community cat populations and prevent future homeless litters.



Lollypop Farm is dedicated to lifelong learning. Humane education programs are developed to enhance our community's relationships with animals. Programs like Farm Camp provide kids with positive learning experiences while enriching the lives of shelter cats.



In 2017,  
education programs reached  
**3,080 KIDS** AND  
**1,412 ADULTS**  
teaching them about respect  
and care for animals.

## BOARD OF DIRECTORS

**David Swinford**  
CHAIRPERSON OF THE BOARD

**Diane McCue**  
VICE CHAIRPERSON

**Robert Salmon**  
SECRETARY

**Donald Chesworth**  
TREASURER

### DIRECTORS

**Julie Bazan**  
**Dr. Kristin Browne, DVM**  
**Tracy Dinan**  
**David Friedlander**  
**Kimberly Gandy**  
**Donald Gress**  
**Lucrecia Knapp**  
**Abby Mastrella**  
**Thomas Minigiello, Jr.**

**Patrick O'Flynn**  
**Donald Riley**  
**Courtney Schenkel**  
**Raymond Shea**  
**Dr. Dean Snyder, DVM**  
**James A. Spitz, Jr.**  
**Craig Stevens**  
**Cindy Yancey**



## SENIOR LEADERSHIP TEAM

**Alice Calabrese, CAWA**  
PRESIDENT AND CEO

**Gillian Hargrave**  
VICE PRESIDENT AND COO

**Dr. Cristina Cadavieco**  
MEDICAL DIRECTOR

**Reno DiDomenico**  
DIRECTOR OF LAW ENFORCEMENT

**Terry Knapp**  
DIRECTOR OF ORGANIZATIONAL DEVELOPMENT

**Brenda Krusenstjerna**  
DIRECTOR OF FINANCE

**Adrienne McHargue**  
DIRECTOR OF COMMUNICATIONS AND OUTREACH

**Cathie Wright, CFRE**  
SENIOR DIRECTOR OF DEVELOPMENT & DONOR RELATIONS



In 2017,  
**75%**  
of Lollypop Farm's  
operating budget came  
directly from donations.



**Your support directly benefits  
Rochester's pets in need.**



# DONATE WITH CONFIDENCE!



## 2017 FISCAL YEAR EXPENSES

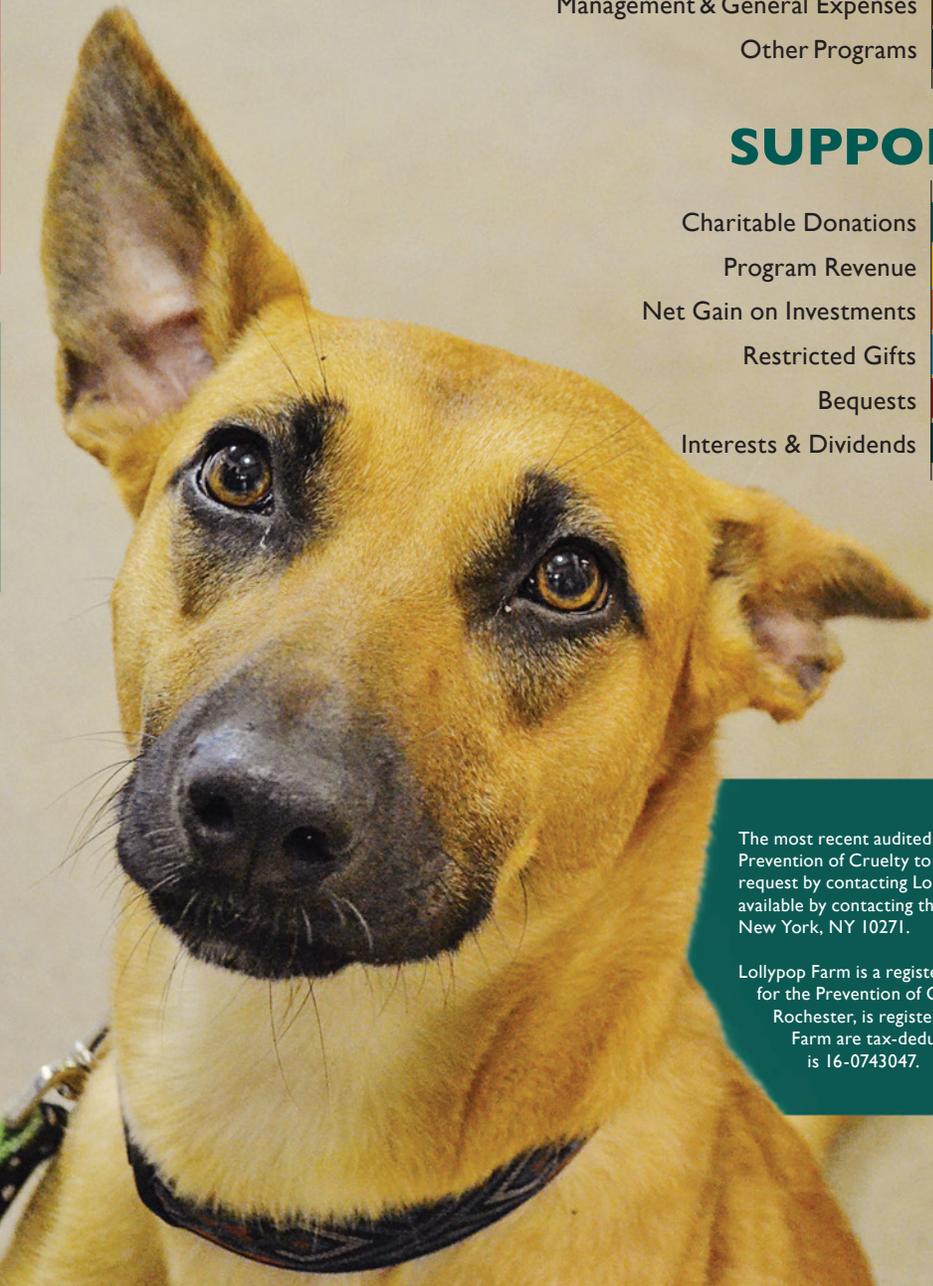


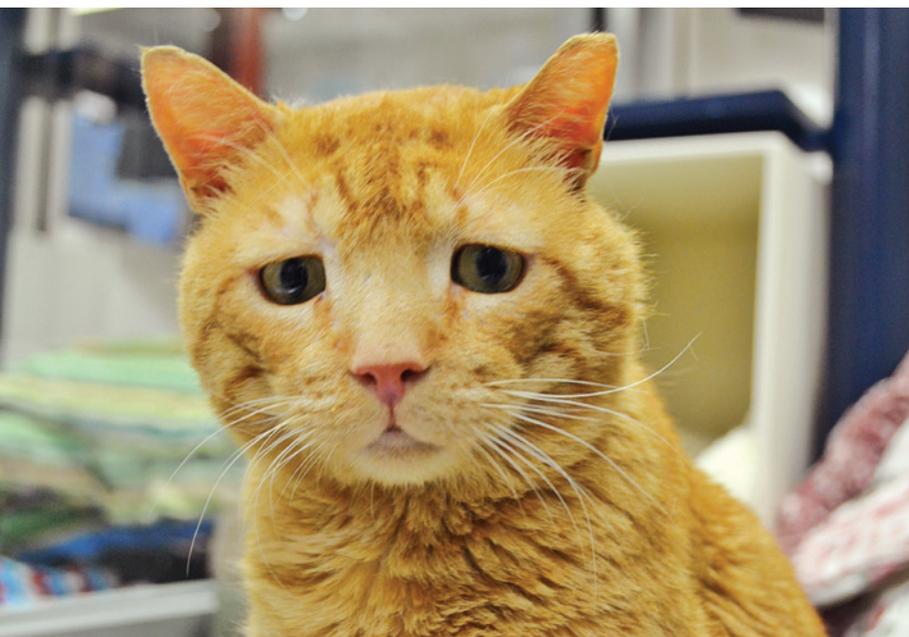
## SUPPORT & REVENUE



The most recent audited financials for the Humane Society of Rochester and Monroe County for the Prevention of Cruelty to Animals, Inc. (aka Lollypop Farm), may be obtained at [lollypop.org](http://lollypop.org) or upon request by contacting Lollypop Farm at 99 Victor Road, Fairport, NY 14450. This information is also available by contacting the New York State Attorney General Charities Bureau, 120 Broadway, New York, NY 10271.

Lollypop Farm is a registered trademark of the Humane Society of Rochester and Monroe County for the Prevention of Cruelty to Animals, Inc. Lollypop Farm, the Humane Society of Greater Rochester, is registered as a 501(c)(3) non-profit organization. Contributions to Lollypop Farm are tax-deductible to the extent permitted by law. Our tax identification number is 16-0743047.





**Lollypop Farm, Humane Society of Greater Rochester**  
99 Victor Road Fairport, NY 14450 | Tel: 585-223-1330

[www.lollypop.org](http://www.lollypop.org)

