



Making a World of
Difference Together



Lollypop Farm



VISION

A just and compassionate world for all animals.

MISSION

Together with our community, we better the lives of animals through justice, prevention, and life-saving care.





Alice Calabrese, CAWA
President and CEO
Lollypop Farm, Humane Society of
Greater Rochester

Sesquicentennial: A one hundred and fiftieth anniversary.

Lollypop Sesquicentennial: One hundred and fifty years of just and compassionate care — thanks to people like you.

Lollypop Farm has been saving animals in the Greater Rochester area for one hundred and fifty years. It is a place of sanctuary and happy childhood memories, a server of justice, and a healing step on the path to a loving home for lost and abused animals. In celebrating our 150th Anniversary with our community, I want to thank you for making compassionate transformations possible.

Like the world around us, we have experienced and seen change at Lollypop Farm these last few years. Because of your support, our team has adapted to each challenge with grace and the highest standards of compassionate care. Our staff, volunteers, and community banded together during one of the largest law enforcement intakes in our history. Our behavior team continues to improve the lives of pets in our care in new ways, like our Champions and Doggy Day Out programs. Our Klingenstein Veterinary Clinic has risen to meet the needs of our community during the recent nationwide veterinary shortage. Lollypop Farm continues to evolve with the needs of our community and animals in our care to pursue our mission of a just and compassionate world for all animals.

I have seen pets like Luca, a little goat who survived a tough battle after losing his sibling. Or Ragetti, an adorable cat who found his way to Lollypop Farm after a traumatizing start, who now feels love in foster care, and eventually in a new home. These stories of compassion are proof of the amazing work we can do together to keep this 150-year legacy of compassion alive.

Lollypop Farm endures and evolves. With your help, Lollypop Farm will continue to adapt to meet the needs of each animal in our care and to provide vital services to our community.

Your generosity makes it possible to give pets and people a second chance. Your generosity allows us to continue our life-saving work, and continue to grow and serve our community for another 150 years. Your generosity saves lives.

From the bottom of my heart, thank you for making life-saving transformations possible, for both people and pets.

With Lollypop Love,

A handwritten signature in black ink, appearing to read 'Alice Calabrese'. The signature is fluid and cursive, with a long horizontal stroke at the end.

Alice Calabrese

OUR COMMUNITY - CHANGING TIMES

As our community faces increasing economic challenges, its needs are evolving. Lollypop Farm's 150-year history is a testament to the adaptive nature of our organization. By growing our programs to provide community aid, Lollypop Farm is helping owners keep their beloved pets through difficult times.



13,453

pounds of food were given to families in need through our Pet Food Pantry.

43

pets were kept with their families through the Mary Ellen Program.

66

pets received critical care through the Help and Options for Medical Emergencies (HOME) program.



Thanks to donors like you, programs like HOME help animals receive the medical care they desperately need to stay in their loving homes.



Bunny, a 3-year-old pittie mix, was brought to Lollypop Farm after her family had nowhere left to turn.

This sweet girl is unforgettably unique – she has no back feet! It is unknown if her condition is congenital or due to an injury, but with her family’s support, she gets around as if she didn’t know any other way.

Bunny’s caretaker said she rescued her from a “bad situation.” Shortly after being adopted, Bunny suffered from a rectal prolapse and needed emergency veterinary care. Despite their efforts, Bunny’s prolapse reoccurred. Having already spent money on emergency care, her family was unable to afford another surgery.

Luckily, Bunny was referred to the Lollypop Farm Help and Options for Medical Emergencies (HOME) program, and her second prolapse was treated. The HOME program helps families with limited resources who are facing a choice between euthanasia or giving up their pet by providing them with a third option. Through the Klingenstein Veterinary Clinic or a community partner veterinarian, we connect pet owners to free, low-cost, or at-cost treatments for pets when they have nowhere else to go.

A few days after surgery Bunny was happily reunited with her family!

BEHAVIOR PROGRAMS

Zack was brought to Lollypop Farm in early 2022, after his owner sadly passed away. Zack was matted and very wary of strangers — to the point that he had bitten in the past, when being picked up. Our behavior team knew that they had to go slowly to earn Zack's trust.

Our team at the Klingenstein Veterinary Clinic discovered Zack had arthritis causing pain in his spine and hips. This new understanding meant that the behavior team and any potential adopters would have to work with Zack in a different way, like using stairs to get up on a couch or bed. The suggestion was also made to sedate Zack when he needed any grooming to avoid causing additional stress and pain when manipulating his legs to cut his nails.

Zach struggled to find the right family. That is until he met his current owner, who met with behavior staff and Zack a couple of times, and even brought stairs on his adoption day so he could get in the car himself. The persistent work of Lollypop Farm staff and donors like you ensure pets like Zack are understood and given the best possible chance.



4,128
dogs, cats and other animals received
care and loving homes.

Doggy Day Out

Doggy Day Out was created to get dogs out of the kennels and provide much-needed stress relief with the help of the community. Dog lovers can come to Lollypop Farm and take a dog out for a day of fun and socialization, which has included hikes, 'puppuccinos' at Starbucks, playtime with the family, and walks down the nearby trails.



Champion Program

All the staff at Lollypop Farm play a vital role in the well-being of the dogs in our care. Through the Champion Program, staff members are paired with specific dogs for additional free time each day. They play, walk, or just relax with their dog to help provide stress relief and new experiences for their furry friend until they are adopted! This also helps our team understand the dogs better, as one person develops an intimate bond with the pet beyond daily care.



VOLUNTEER HIGHLIGHT: MIKE REYNOLDS

Volunteers like Mike Reynolds, who has been volunteering at Lollypop Farm for 11 years, have been a vital part of caring for so many pets in need. “For me, it’s about getting to have the animal time, and to be a part of the solution,” he states. Mike has worked with many animals, including small animals and large dogs, “If you’re calm the animals are calm with you.” Mike is also the resident poet, scribing

affirming poems that erase any doubt you might have of yourself. Each new staff member is welcomed with a wonderful poem.

Not only do volunteers help with the animals, but they also help with a variety of things like documentation, archives, and events. We could not do all that we do without our amazing volunteers!



**Lollypop Farm
has 837
volunteers filling
957 positions.**



VOLUNTEERS,
PLEASE CLEAN UP
TAB FORRA STAY
THANK

Lollypop Farm



IN THE CLINIC

You would never know from Ragetti's sweet demeanor that he has known anything other than love, but his start was not easy.

Ragetti came to Lollypop Farm after a Good Samaritan brought him to Veterinary Specialists & Emergency Services for emergency care. In need of more support, the homeless kitten was transferred to Lollypop Farm.

Ragetti had many cuts all over his body. His ears appeared to have been cut off and were infested with mites. Poor Ragetti's back legs were broken and already in the process of healing. If that were not terrible enough, Ragetti's one eye was too wounded to save, and scar tissue prevented the other from closing. He would need surgery, monitoring, and constant care to ensure he would heal properly.

From the nature of his wounds, we believe a person caused Ragetti's injuries. And while we may never know who did this to Ragetti, we are thankful he's had someone like you in his life. Ragetti and so many other pets receive continued care at the Klingenstein Veterinary Clinic at Lollypop Farm thanks to donors like you.

Ragetti and so many other pets receive continued care ... thanks to donors like you.



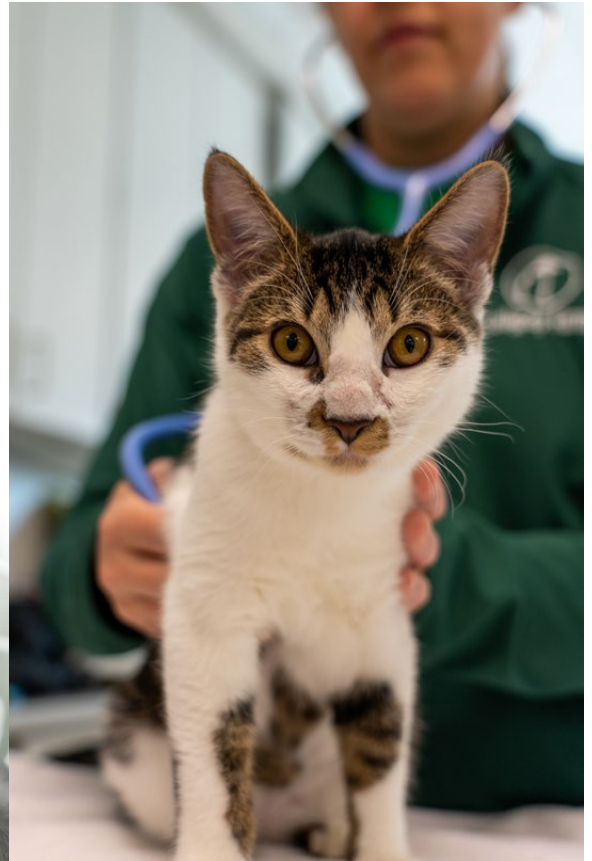
1,577

feral cats received spay/neuter surgeries, ear-tipping, and vaccines to prevent rabies and distemper. We work to ensure the health of Rochester's community cat populations and prevent homeless litters.



2,650

cats and dogs received spay/neuter surgeries through S.N.I.P. (our Spay/Neuter Incentive Program) which provides low-cost services to qualifying families to help their pets.



4,578

clinic exams were performed on pets in 2022.



LOLLYPOP FARM IS CELEBRATING 150



Henry Bergh

Henry Bergh, an American diplomat, founded the American Society for the Prevention of Cruelty to Animals in 1866 after witnessing a carriage driver beating a fallen horse while on assignment in Russia. After witnessing the atrocities being committed against animals, he resigned from his position and came back to New York with the mission to help change the laws to prevent animal cruelty. Lollypop Farm continues to carry out Henry Bergh's mission.

Lollypop Farm, the Humane Society of Greater Rochester, has been helping animals and people since 1873.



NOVEMBER 1873

A meeting of citizens was held in the Common Council Chamber to organize a society for the prevention of cruelty to animals.

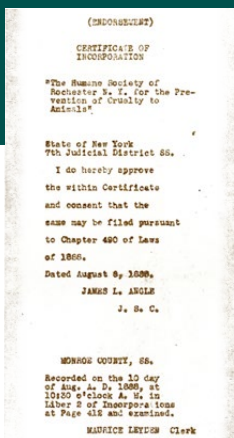
1874
First enforcement officer appointed.



1891
Efforts in the late 1880s helped raise funds to obtain the society's first animal ambulance and a permanent shelter at 90 Sophia Street (Plymouth Ave. North). Today, this historic building is the headquarters for the Open Door Mission.

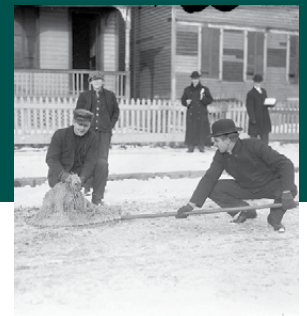


1927
The Humane Society moves to new location at 263 Central Avenue.



JANUARY 1880

The Bergh Association and the previously established Rochester Society for the Prevention of Cruelty to Children vote on a formal merger. A new name is chosen: The Humane Society of Rochester, New York for the Prevention of Cruelty to Children and Animals.



1913
Humane Society officers worked to safely take unlicensed and free-roaming dogs off the streets of Rochester.

YEARS OF LIFE-SAVING CARE!

Lollypop Farm 1873 150 YEARS 2023

1952

Humane Society relinquishes status as animal control agency after opposing Hatch-Metcalf animals-for-research law.

Humane Society director Ray Naramore, a former teacher, emphasizes building humane education programs. The best and most efficient means of promoting kindness and pet owner responsibility was to make learning about animals fun.

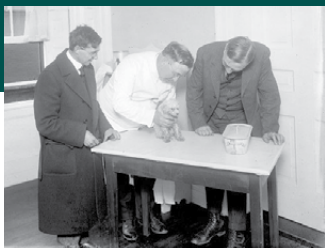


1997

The first Tails of Hope Telethon is broadcast live showcasing stories from the shelter and programs in the community. Aired on 13WHAM, this is the largest annual fundraiser to help pets in the Rochester community.

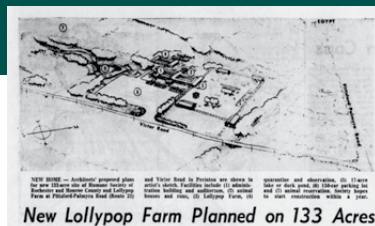
MARCH 2020

Lollypop Farm remains open to the public during COVID pandemic, providing vital services like adoptions, virtual education, animal care, and humane law enforcement.



1939

In partnership with the Humane Society 14 veterinarians provide free clinics to help animals.



1963

Mr. Hiram Marks, a Rochester businessman, donates 140 acres of land in Perinton, N.Y. to the Humane Society.



2005

The organization sent staff and volunteers to Louisiana to help the 700 animals displaced by Hurricane Katrina.

2023
Next 150 years and beyond!

ON THE FARM



Luca was brought to Lollypop Farm sick and filled with parasites, so weak he couldn't stand. Unfortunately, his brother had already passed away and Lollypop Farm had to work fast to save little Luca.

Our farm team made a comfortable stall for him and began treatment for parasites. He had to have small meals brought to him since he was too weak to move around the stall. After three rounds of medication, he started to show signs of gaining strength. He was calling out to visitors, making sure everyone knew he was there and not ready to give up! Slowly, he started to stand and the farm team began taking him on short walks to help build up his muscles.

It will take some time to get Luca to full health, but thanks to donors like you, Lollypop Farm can provide the life-saving care and love he needs. Thank you for being Luca's hero!

**50 farm yard friends
were adopted from
Lollypop Farm in 2022.**

EQUINE

Mony's Sister and Olivia

Mony's Sister (Moolah) and Olivia may have come to Lollypop Farm separately, but these two equine bonded quickly. Moolah (21) and Olivia (29) had trouble finding new homes given their age, but they still had plenty of love to give.

The C.A.R.E. program (Compassionate Aide for Retired Equine) was developed as a way to help retired horses like Moolah and Olivia find loving homes. Horses are taken into long-term foster care and their new families can write off the expenses on their taxes. Moolah and Olivia found the perfect pasture through the C.A.R.E. program, and are living out their senior years together.

**21 horses
found new
pastures in
2022 through
adoption or
the C.A.R.E.
program.**



HUMANE LAW ENFORCEMENT

In 2022, the Humane Law Enforcement Team took 3,022 calls for service.

In 2022, over 1,736 animals were seized due to unsafe living conditions.*

**number includes over 1,400 animals seized from Wowee cruelty case*

In March of 2022, the Humane Law Enforcement team, in conjunction with United States Department of Agriculture (USDA) and Department of Environmental Conservation (DEC) officers, was part of a large-scale investigation that removed hundreds of animals from local animal exhibitor World of Wildlife Educational Encounters (WOWEE). The exhibitor was charged with failure to provide proper food and water under Section 356 of the New York Agriculture and Markets Law. In May, nine additional charges for aggravated cruelty to animals were filed under New York Code Agriculture & Markets Section 353 after investigators discovered more animals in unsafe conditions. The case is still pending in court.





VINNY'S STORY

On a cold night in February, witnesses called the Rochester Police Department and reported a dog being repeatedly beaten in the face and side with a stick in an empty in-ground pool. The puppy, with one blue eye and one brown eye, was brought to Veterinary Specialists & Emergency Services, then transferred to Lollypop Farm for care.

With multiple wounds on his neck and head, the newly named Vinny was evaluated by staff at the Klingenstein Veterinary Clinic. Our loving staff helped Vinny heal his wounds and his heart; he became the playful, carefree puppy he deserved to be.

The man involved was charged with overdriving, torturing, and injuring animals under section 353 of New York State's Agriculture and Markets law thanks to the investigation of the Humane Law Enforcement team at Lollypop Farm. The Humane Law Enforcement team plays a critical role in addressing animal cruelty throughout Monroe, Orleans, Livingston, and Genesee counties as NYS certified peace officers. With no government or agency funding, the Humane Law Enforcement Department depends on donations to continue their life-saving work.

Vinny is safe in a loving home, thanks to you!

FOSTER CARE

Over **1,800** animals were helped through foster care in 2022.



HUMANE EDUCATION



Lollypop Farm provides numerous Humane Education programs for all ages to learn how to care for animals of all kinds. Youth volunteer programs such as Book Buddies and Shelter Helpers provide children the opportunity to help animals in need while learning valuable skills of compassion and service to the community. Programs such as Pet First Aid & CPR provide adults with the necessary tools to help their pets during an emergency. Our Humane Educators also provide lessons to school groups on anti-bullying and to learn about animals such as pot-bellied pigs! The Pet Loss Support Group helps families heal after experiencing the loss of a pet by providing a safe and supportive group setting in which to grieve and discuss your experiences.

Lollypop Farm Summer Camp 2022 was the most successful year yet, with almost 400 children learning the importance of helping animals.

YOUR SUPPORT DIRECTLY BENEFITS ANIMALS IN NEED



88.5%
of Lollypop Farm's
operating income
comes directly
from donations.

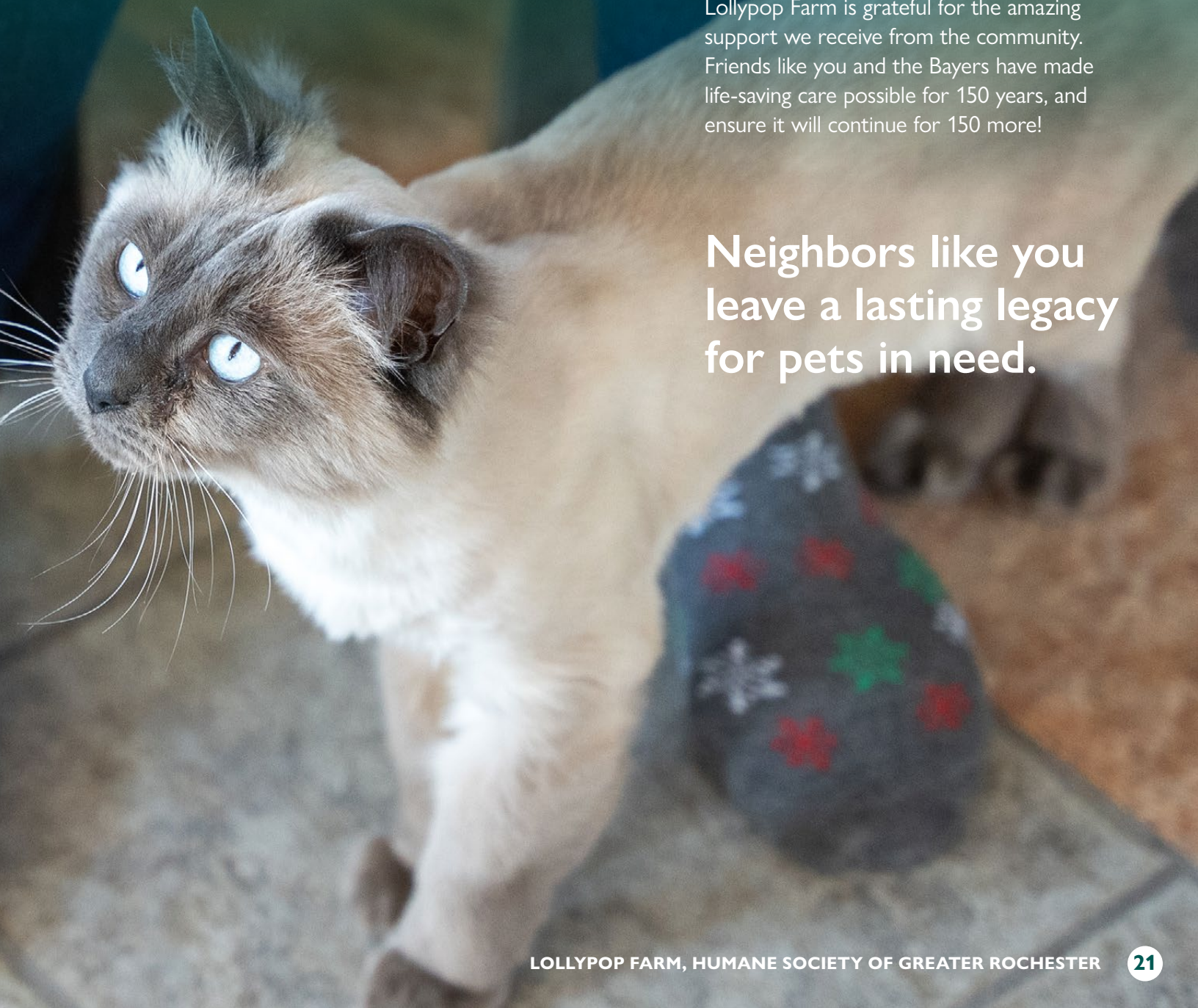




Everyone should be lucky to have friends like Len and Lorri Bayer. These generous neighbors have supported the homeless and abused pets brought to Lollypop Farm for over 40 years. They are among the first to step up whenever there is an emergency, like when a housefire displaced over a hundred cats in 2021. The Bayers even sew cat toys to enrich the lives of cats while at the shelter. The Bayers have touched the lives of thousands of pets through their generosity and through a gift in their Will to Lollypop Farm they will continue to shape the lives with a legacy of care.

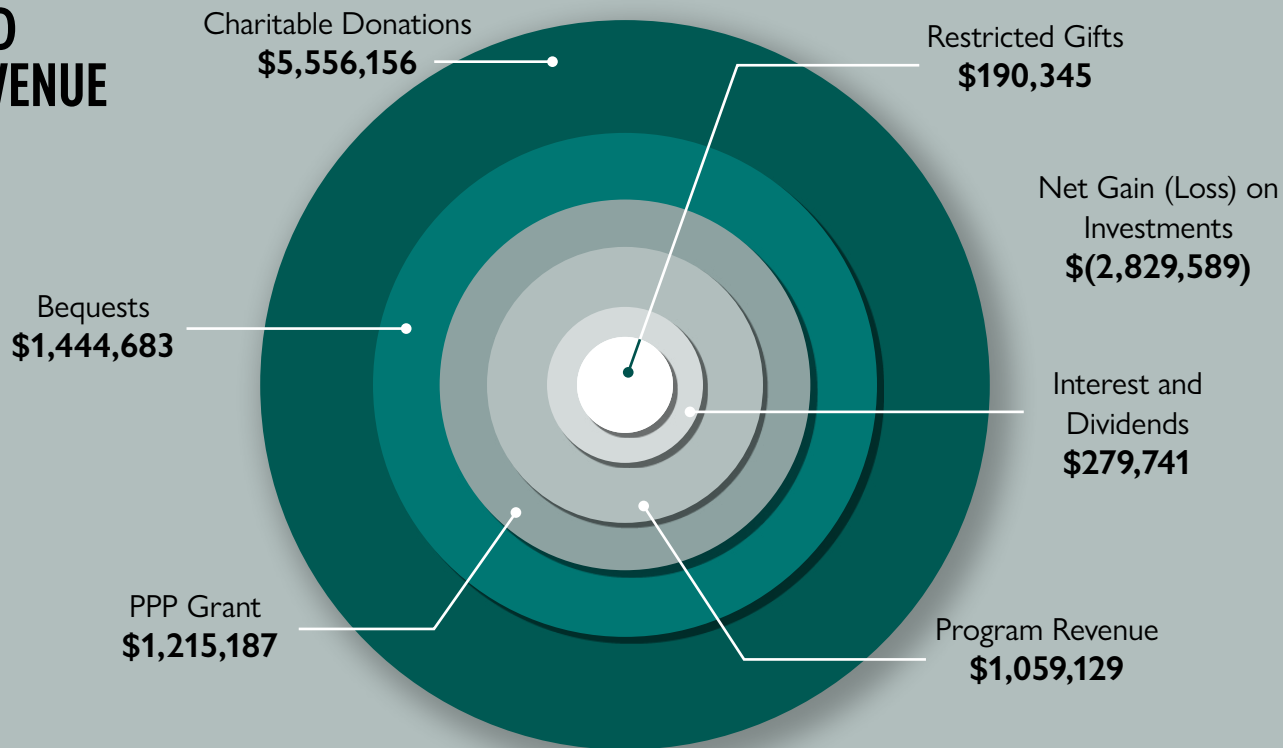
Lollypop Farm is grateful for the amazing support we receive from the community. Friends like you and the Bayers have made life-saving care possible for 150 years, and ensure it will continue for 150 more!

**Neighbors like you
leave a lasting legacy
for pets in need.**

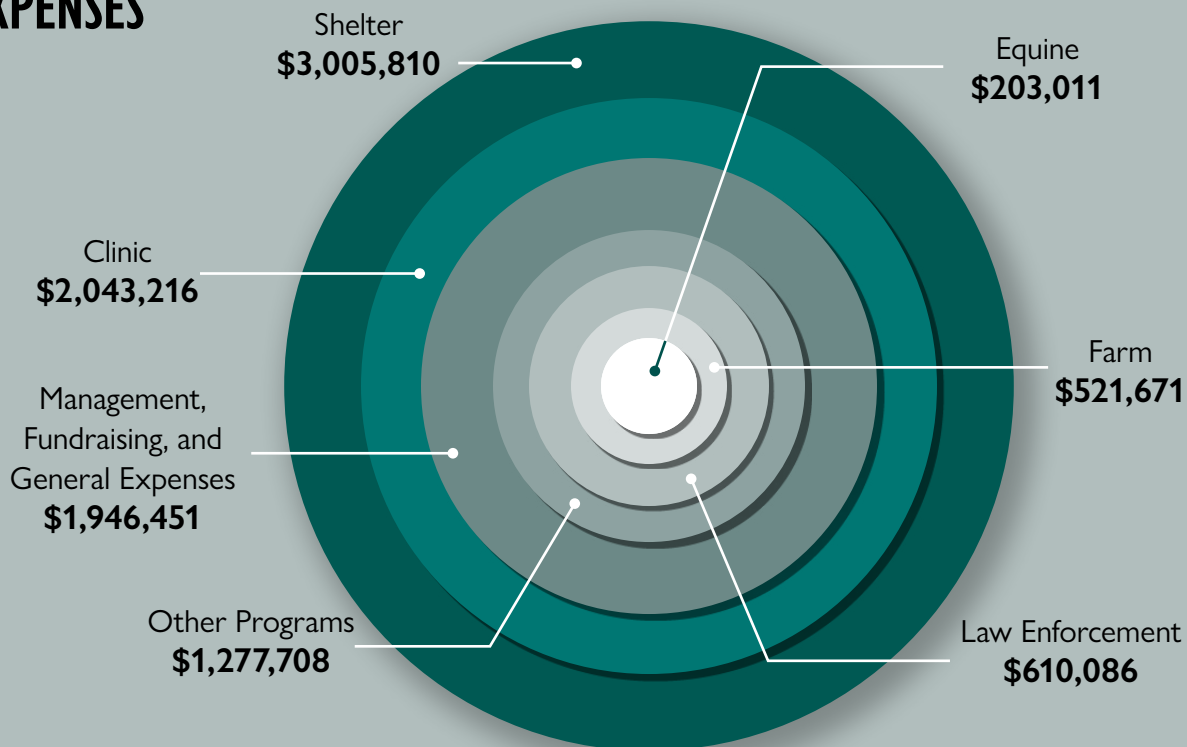


FINANCIALS Fiscal Year 2022-23

SUPPORT AND REVENUE



EXPENSES



BOARD & LEADERSHIP

BOARD OF DIRECTORS

Fiscal Year 2022-23

OFFICERS

James A. Spitz Jr. — Chairperson of the Board
Abby Mastrella and David Swinford — Vice Chairpersons
Henry Bober — Secretary
Corey Mortimer — Treasurer

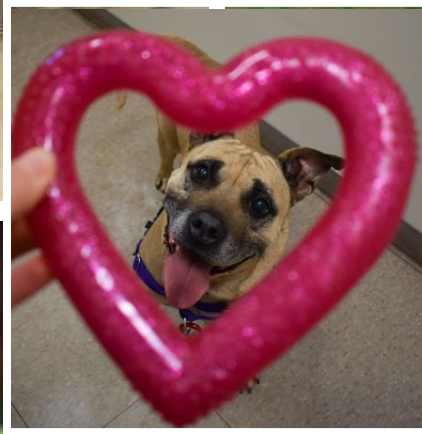
DIRECTORS

Julie Bazan — Simon Business School, University of Rochester
Henry Bober — Principal Mechanical Engineer
Courtney Brock — StoneBridge Business Partners
Rev. Alton L. Byrd, Sr. — Powerful Minorities Moving Forward
Don Chesworth — Tully Rinckey PLLC
David Friedlander — Monroe County Sheriff's Office Mounted Division
Jamie Frumusa — Herschend Family Entertainment
Don Gress — Honeywell (retired)
Dejan Jozic — Constellation Brands
Abby Mastrella — Paychex
Diane McCue — Eastman Kodak (retired)
Corey Mortimer — Tompkins Financial Corporation
Patrick O'Flynn — Monroe County Sheriff's Office (retired)
Dr. Henry Schroeder — DVM Chili Animal Care (retired)
Ray Shea — Aquinas Institute
Craig Stevens — The Bonadio Group
David Swinford — Pearl Meyer & Partners, LLC
Hon. Joseph Valentino — New York Supreme Court 7th Judicial District (retired)
Cindy Yancey — Constellation Brands (retired)



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Adrienne McHargue — Vice President and COO
Brenda Krusenstjerna — Vice President and CFO
Reno Di Domenico — Vice President for Humane Law Enforcement
Terry Knapp PHR — Vice President for Organizational Development
Gerianne Puskas, MBA, CNPM, CFRE — Vice President of Development and Communications
Cathie Wright, CFRE — Vice President of Donor Relations
Dr. Cristina Cadavieco, DVM — Medical Director



Lollypop Farm, Humane Society of Greater Rochester
99 Victor Road Fairport, NY 14450 | Tel: 585-223-1330
www.lollypop.org

