



VISION

A just and compassionate world for all animals.

MISSION

Together with our community, we better the lives of animals through justice, prevention, and life-saving care.

2025

ANNUAL REPORT

As we reflect on the past year, I'm reminded that every success we share has one thing in common: a network of caring individuals working together to build a more just and compassionate world for pets and their families.

This year, Lollypop Farm continued to strengthen programs that help keep pets with the families who love them, thanks to your support.

By expanding access to essential pet care resources, we were able to work with community members in their neighborhoods and offer support before a crisis occurs. Our Pet Pantry distributed 37,947 pounds of food to families through drive-up service, neighborhood partnerships, and Community Pet Care Events, where our team provided 1,883 vaccines, along with supplies and guidance from our Behavior and Education staff. This work reflects our commitment to ensuring every family has access to the resources and services needed to keep their pets healthy and safe.

Looking ahead, our Kindness for All Kind campaign is opening the door to an exciting new chapter. The Karpus Family Foundation Learning Center, the Molly and Ed Shill Cares Foundation Welcome Center, and other improvements across our campus will create welcoming spaces for learning, support, and connection — strengthening the human-animal bond for generations to come.



Every day, we see the resilience of pets who arrive needing help, and the determination of the people doing their best to care for them. Animals like Vanilla Bean, whose story you'll read in the pages ahead, remind us of what's possible when compassion is shared.

Thank you for your trust and your commitment to creating a community where pets and people can thrive together.

With Lollypop Love,

A handwritten signature in black ink, appearing to read 'Alice Calabrese'.

Alice Calabrese, CAWA
President & CEO, Lollypop Farm

“Your support benefits animals in need. 90.3% of Lollypop Farm’s operating income comes directly from donations.”



OUR IMPACT IN 2025

- **3,496 animals** found second chances in new homes
- **Over 600 families** provided a safe space for animals in need of foster care
- **1,745 Lost & Found Reports** were made to Lollypop Farm
- **6,723 surgeries** performed at the Klingenstein Veterinary Clinic*
- **2,978 calls** answered through Humane Law Enforcement hotline
- **37,947 pounds of pet food** were distributed through the Pet Pantry*
- **Over 1,100 volunteers** shared their time and talents to make this possible
- **47 farm friends** found new homes
- **10 horses** were adopted into loving families
- **1,873 animals** were helped through behavior support
- **80 pets** received support through the Mary Ellen Program

*Due to construction from the Kindness for All Kind campaign, some services were paused or impacted.



OUR COMMUNITY



Mobile Veterinary Clinic

The Lollypop Farm Mobile Veterinary Clinic debuted in 2025. It will bring vital resources such as vaccines and spay or neuter surgeries directly to neighborhoods where families need them most.

Our Community Pet Care Events, by the numbers:

- **1,883 total vaccines** given – 1,573 for dogs, 310 for cats
- **A 65% increase in the total number of vaccines** from last year to this year
- **Nearly 6,000 pounds of pet food** were given to community members

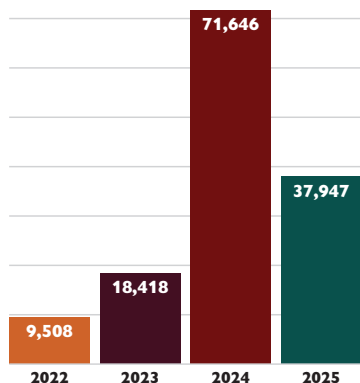


Our Humane Education team continued to develop partnerships with local schools, offering hands-on learning experiences that inspire empathy, responsibility, and compassion in young people.



Lollypop Farm is now a sensory-inclusive certified campus through Kulture City, offering sensory bags and trained staff to ensure every visitor feels welcome.

POUNDS OF FOOD DISTRIBUTED



Pet Pantry

Space constraints from construction impacted Pet Pantry in 2025. With the construction of the Donation and Support Center through the Kindness for All Kind campaign, we will significantly expand our capacity to support more families through our Pet Pantry, providing critical pet food and supplies.

STORIES FROM THE YEAR

Vanilla Bean

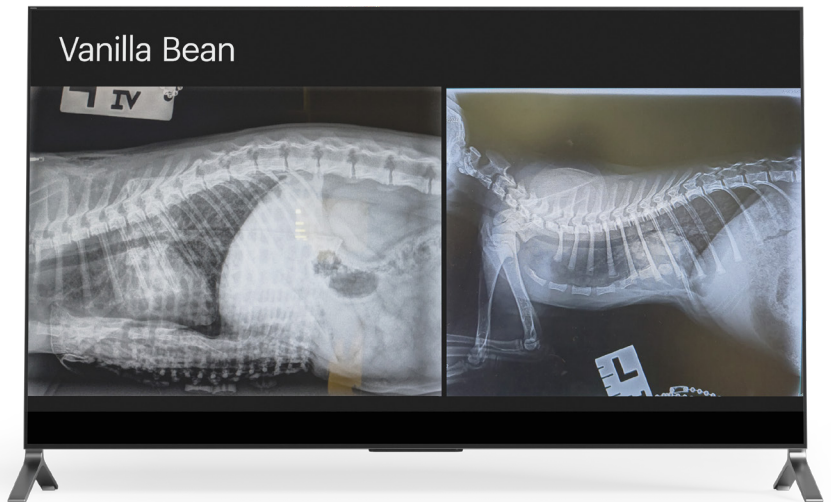
When Vanilla Bean arrived at Lollypop Farm with his littermates, he seemed like just another tiny kitten among the 15 admitted that day. But our veterinary team quickly noticed something serious — he had pectus excavatum. This rare congenital condition causes the sternum to curve inward, putting dangerous pressure on a kitten's heart and lungs. Surgery was his only chance at a healthy future.

There was one challenge: our clinic had never performed this complex procedure before. Fortunately, a former veterinary professor from Cornell University agreed to perform the surgery and teach our veterinarian, Dr. Anna Young, the technique so future kittens could be treated at Lollypop Farm.

Vanilla Bean's case was one of the most severe the professor had seen. Together, the veterinarians meticulously placed twelve sutures beneath his sternum and secured

them to an external splint, which required extreme precision to protect his heart.

In the weeks that followed, Vanilla Bean returned for bandage changes and checkups, healing comfortably in his foster home. Four weeks later, his splint came off, his chest had healed, and he was adopted into a loving new home. Thanks to your impact, more pets like Vanilla Bean can be helped with this vital surgery.



PARTNERSHIP IN ACTION



Goats from the SPCA Serving Erie County

After a large rescue involving more than 200 animals, the SPCA Serving Erie County turned to Lollypop Farm for support. Our Farm Team welcomed 20 goats, providing safe shelter, nutrition, and care. Partnerships like these help ensure more animals get the second chances they deserve.

Rooster to GCVM

When the Genesee Country Village & Museum lost one of its resident roosters, staff visited Lollypop Farm to adopt a new companion. Charlie now enjoys life among their new flock, thanks to community collaboration.



Transport of 22 cats from New Hartford

This summer, 22 cats arrived from New Hartford, NY after a hoarding case left local officials with limited options. With shelters across the region at capacity, collaboration is critical. Thanks to our Rescue and Transport Coordinator, Susie, these cats found safety, care, and a path toward brighter futures.



ADVOCATING FOR ANIMALS

Our Commitment to Advocacy

With the leadership of Assemblymember Jen Lunsford and support from our team, two important pieces of legislation have advanced in the New York State Assembly, which will strengthen animal cruelty laws in the state.

Assembly Bill A1609: Legislation regarding criminal reporting

Designates societies for the prevention of cruelty to animals as qualified agencies with access to the criminal justice services central data facility, enhancing investigations and accountability.

Assembly Bill A6602: Legislation regarding endangering the welfare of a companion animal or farm animal

Establishes the crime of endangering the welfare of a companion animal or farm animal in the first and second degree.



Kindness for All Kind

As our community's needs continue to grow, the Kindness for All Kind campaign stands as one of the most important and transformational investments in Lollypop Farm's 150-year

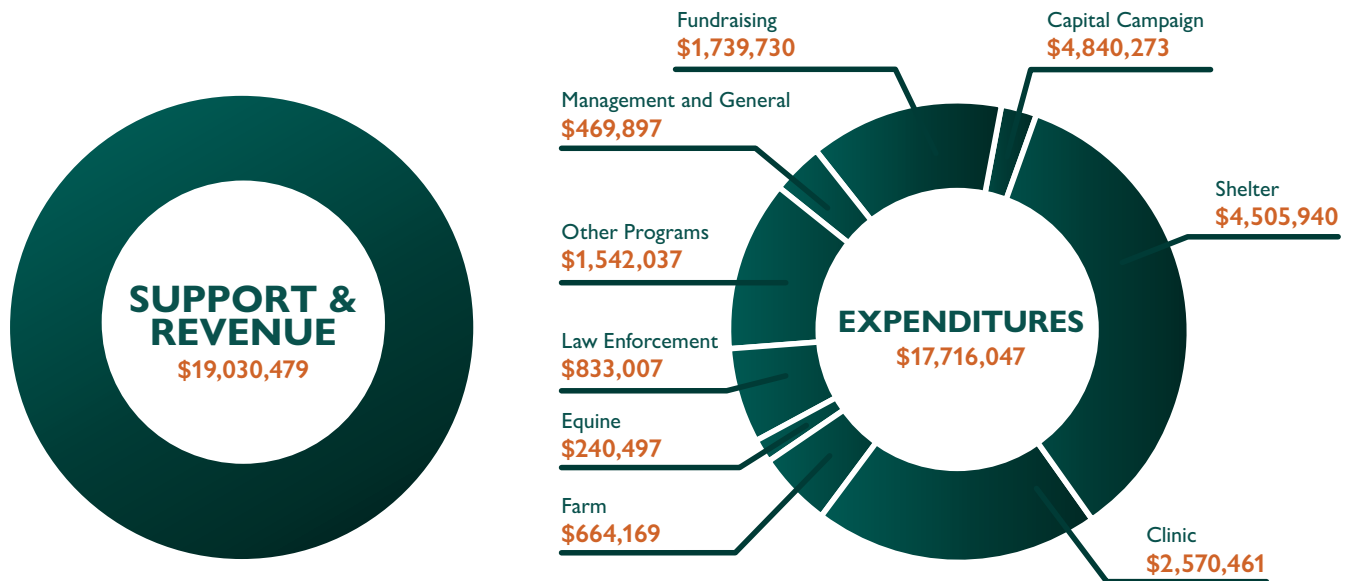
history. This ambitious expansion will create safer, more welcoming spaces for animals in need, families seeking support, and visitors looking to connect with our mission. By modernizing facilities and expanding critical programs, Kindness for All Kind will dramatically broaden our connection with our community and ensure we can meet today's needs while preparing for tomorrow's challenges.



While progress is already visible across campus, there is still critical work ahead, and we need your help. By supporting the Kindness for All Kind campaign, you can play a direct role in shaping the future of animal welfare in our community and ensuring compassion reaches every animal and every family who turns to Lollypop Farm.



FISCAL YEAR 2024-2025



The most recent audited financials for the Humane Society of Rochester and Monroe County for the Prevention of Cruelty to Animals, Inc. (aka Lollypop Farm), may be obtained at lollypop.org or upon request by contacting Lollypop Farm at 99 Victor Road, Fairport, NY 14450. This information is also available by contacting the New York State Attorney General Charities Bureau, 120 Broadway, New York, NY 10271. Lollypop Farm is a registered trademark of the Humane Society of Rochester and Monroe County for the Prevention of Cruelty to Animals, Inc. Lollypop Farm, the Humane Society of Greater Rochester, is registered as a 501(c)(3) non-profit organization. Contributions to Lollypop Farm are tax-deductible to the extent permitted by law. Our tax identification number is 16-0743047.

DONOR SPOTLIGHT: CAROL JONES

Carol Jones began volunteering at Lollypop Farm after joining the Legacy Society and quickly became an important part of the team, supporting data entry and other administrative work behind the scenes. At home, she's proudly "owned by" her two cats, Macy and KC, brothers who will turn 11 this April.

Through her experience, Carol has come to appreciate the

many ways Lollypop Farm serves animals and people alike. "The more I learn about Lollypop Farm, what's been amazing is all the things Lollypop Farm does that you don't know about, like the foster program," she shares. What stands out most is the culture: "You can tell people care about each other and the animals."

Carol's time, generosity, and belief in Lollypop Farm's mission help



strengthen the compassionate community that makes this work possible.

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Lollypop Farm

**Lollypop Farm,
Humane Society of
Greater Rochester**

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Fairport, NY 14450

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lollypop.org



LEADERSHIP TEAM

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